

## Guiding Principles for Members

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The International Association of Exhibitions and Events (IAEE) guiding principles represent professional standards expected of members to foster and promote the exhibitions and events industry and protect the industry's excellent reputation. The guiding principles apply to all members, regardless of membership type.

**IAEE Mission** – IAEE globally promotes the unique value of exhibitions and events and is the principal resource for those who plan, produce and service the industry.

### Guiding Principles

- Represent and act within your area of professional competency and authority without misrepresentation.
- Conduct business with the highest level of integrity, honesty and social responsibility.
- Avoid occurrences that could be perceived as a conflict of interest or for individual gain.
- Honor written and oral contracts and respect legal and contractual rights of others.
- Protect confidentiality of privileged information in all forms.
- Foster cooperation and fair dealing for buyers and sellers, maintaining the principles of confidentiality, intellectual property protection and agreed contractual terms.
- Refrain from misusing proprietary information.
- Establish and maintain respectful relationships with fellow members globally.
- Commit to the protection of the environment by responsible use of resources when possible.
- Embrace and foster an inclusive business climate of respect for all, regardless of national origin, race, religion, gender, marital status, age, sexual orientation, gender identity, and ableism.