

cem certification program



4,000+
active cems

game-changer

[geym-cheyn-jer]

noun

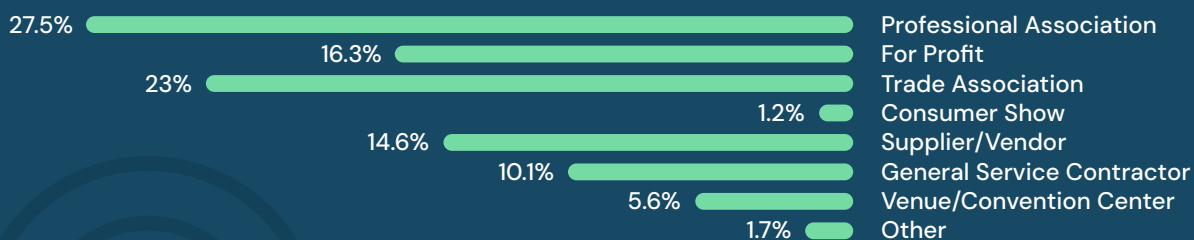
a person or thing that dramatically changes the course, strategy, character, etc., of something:

Hiring CEMs has been a game changer for running our trade show efficiently.



around
the world

What Types of Companies do CEMs work for?



"...a resource that...helps to set me apart from others in the industry"

"...the CEM program gave me a wealth of knowledge and lifelong relationships"

"...having the letters "CEM" behind my name is a source of pride and achievement"

The CEM Blueprint

Event Marketing **Event Operations** Neuroscience of Exhibitions & Events **Exhibition & Event Sales** Facilities & Site Selection **Exhibitor Relations** Floor Plan Development **Housing & Registration Management** Finance, Budgeting & Contracts **Strategic Planning & Management** Security, Risk & Crisis Management **Selecting Service Contractors** Conference & Meeting Management

Experience the CEM Difference

Certified in Exhibition Management™ (CEM)

is the premier global designation for exhibition industry professionals



made possible by a generous grant from **Freeman**

cem learning program

is an

education program **1st**

and a

designation program **2nd**

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